



Decorative & Architectural

Technical Data Sheet

D207-STD (Rev 1/2021)

PRODUCT NAME: PREMIUM CONCRETE PRIMER

Generic Type: **Acrylic Co-polymer Emulsion.**

General Description

A premium interior-exterior primer which provides an ideal base for subsequent coats of paint.

Recommended Uses:

An excellent maintenance finish for all petroleum and for unpainted concrete, blocks, bricks and cement plaster/rendered walls, ceiling and fences. Also, for interior use, is very useful for priming of wood and building boards (i.e. plywood, celotex, chipboard, hardboard, etc.).

Features/Benefits

- A tough durable primer
- Good adhesion
- Fungus resistance.
- Mildew Resistant
- Mercury Free
- Lead Free
- Good Opacity

Product Data:

Spreading Rate:

33 - 41.5 m² per 3.785 litre

Drying Time:

Touch Dry: 15 - 20 mins.
Over Coat: 3 - 4hrs

Application:

Brush, roller or spray.
Thin up to 10% (370 ml) for spraying.

Gloss: Flat

Colour: White

Thinner/Cleaner:

Water

Flash Point:

Not applicable



A Member of: kplgroup

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ISO 9001 DOC Control #KPL-QD-19/REV 01-1 TDS Revision #1/2021



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General Surface Preparation & Directions for Use

Allow new concrete, plaster and other cement based surfaces to dry out completely. Poured concrete must be allowed to cure for at least 60 days, while cement plaster/rendering should be 30 days. Repair cracks, nail holes and other crevices with Kaleidoscope Pol-Y-Fil.

NEW MASONRY:

Rub down and dust off all loose and powdery material. Then apply one thin coat of Kaleidoscope Concrete Primer followed by two coats of Kaleidoscope 2001 Flat Emulsion, Low sheen Emulsion or Weather Exterior Emulsion Paints.

GYPHUM BOARD, HARDBOARD, CHIPBOARD, PLYBOARD:

This primer is also suitable for these surfaces. Repair all holes and crevices with Kaleidoscope Carpenter's Filler or Kaleidoscope Pol-Y-Fil. Then apply one thin coat of Kaleidoscope Flat Emulsion, Low sheen Emulsion or Weather Exterior Emulsion Paints.

Thin with one pint of clean water per 3.785 litre container to the desired consistency, and stir thoroughly before application and occasionally during use. Kaleidoscope Concrete Primer may be applied by brush, roller or spray. Read label before use.

CAUTION: Use only with adequate ventilation. If you experience eye watering, headaches, or dizziness, increase fresh air or wear an approved particulate respirator (Follow respirator manufacturer's direction for respirator use) or leave the area. **Avoid contact with eyes.** Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage.

FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. **If swallowed, get medical attention immediately.**



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